

MBA *in*

Jewellery Business Management

**India's 1st MBA program
in Gems & Jewellery Industry!**

About the PROGRAM



Program Overview

An MBA in Jewellery Business Management is a specialized program combining business management principles with the unique dynamics of the global jewellery industry. It offers a focused curriculum to develop expertise in gems and jewellery while building essential business skills.

Career-Focused Curriculum

Designed for ambitious individuals passionate about the jewellery sector, this program covers key aspects such as design, manufacturing, marketing, retail, finance, and international trade. It prepares graduates to excel in diverse roles across the industry.

Exciting Opportunities

With insights into ethical consumerism, digital transformation, and globalization, this MBA opens doors to rewarding careers in one of the most vibrant industries. Graduates are equipped to lead and innovate in a rapidly evolving global market.

PROGRAM Highlights



Designed for graduates and professionals, this MBA blends business expertise with jewellery industry insights, preparing you for leadership in this dynamic sector. Explore key areas:



**Jewelry Brand
Management, Marketing,
and Retail Operations**



**Jewelry Design,
Production, and
Customization**



**International Trade,
Export, and Buying &
Merchandising**



**Luxury Brand and
Jewelry Retail Business
Management**



**Online Jewelry Brand
Development and
E-commerce**



**Gems & Jewellery
Market Analysis and
Consultancy**



**Luxury Jewelry
Consulting and Brand
Specialization**



**Custom Jewelry
Design Studio and
Innovation**



**Retail Management and
Operations in
Global Markets**



Who must JOIN?



Recent graduates passionate about gems and jewellery.



Professionals transitioning to the jewellery industry.



Entrepreneurs looking to grow their ventures.



Individuals combining creativity with business skills.

Career Opportunities



Jewellery Designer or Product Manager



Marketing Manager or Brand Strategist



Retail Manager or Operations Specialist



Buyer or Merchandiser for luxury jewellery brands












Entrepreneur in jewellery manufacturing, retail, or e-commerce

LEARNINGS from the Program



The MBA in Jewelry Business equips students with business and creative expertise, blending management education with industry knowledge to prepare future leaders in the dynamic jewellery sector.

 <p>Build a strong foundation in jewellery business management.</p>	 <p>Gain insights into jewelry production and design processes.</p>	 <p>Develop expertise in jewelry marketing and branding strategies.</p>
 <p>Master financial and strategic management in the jewellery sector.</p>	 <p>Explore global trade and supply chain dynamics.</p>	 <p>Cultivate entrepreneurial and leadership skills.</p>
 <p>Acquire specialized knowledge in digital & e-commerce jewelry markets.</p>	 <p>Learn market analysis of the global gems and jewellery industry.</p>	 <p>Gain practical exposure through internships, guest lectures, and industry visits.</p>

Unique Strengths of the PROGRAM



**Most Award
Winning
Institute**



**Global
Academic
Curriculum**



**Expert Faculty
Team**



**International
Acclaimed
Education**



**Core Industry
Exposure &
Network**



**Impressive
Worldwide
Affiliations**



**100% Assured
Placements**



**Duration:
24 Months**



**Total Seats:
50**



**12 Months
Course at
ISGJ Campus**



**12 Months
Compulsory Industry
Internship**

Industry Profile

Global Gems & Jewelry Industry

- **Valuation:** The industry is valued at over \$300 billion, making it one of the most lucrative sectors in the luxury market.
- **Annual Growth:** It is experiencing steady growth, with projections indicating an annual growth rate of 5% to 7%.
- **Luxury Demand:** Driven by high demand for luxury items, the sector remains a key player in global consumer spending.
- **Personalized Jewelry:** An increasing trend towards personalized and custom-designed jewelry adds to the market's appeal.
- **Economic Factors:** Rising disposable incomes globally, particularly in emerging markets, further fuel the demand for high-end jewelry products.

Gems and Jewelry Market in India

- **Market Size:** India is one of the largest markets for gems and jewelry, both in terms of consumption and production.
- **Cultural Significance:** India has a rich cultural affinity with gold, precious stones, and ornaments, influencing market trends.
- **Leading Producer and Consumer:** India plays a dual role as a major producer of jewelry and a key consumer market, driving the sector's growth.
- **Growing Demand:** A rising middle class and increasing disposable income have spurred demand for both traditional and modern jewelry.
- **Export Hub:** India is also a significant exporter of gemstones and jewelry, contributing substantially to the global supply chain.



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Surat HQ - Ahmedabad - Hyderabad - Chennai - Sri Lanka

ISGJ Campus, City Light Rd, Opp. Science Centre, Surat. 395007
+91 99250 50423 | www.isgj.org | isgjindia@gmail.com

